



27-28 SEPT. 2015, CHENNAI SKILLSHARE COURSE ON "ORGANIC MARKETS THAT EMPOWER FARMERS & CONSUMERS"

This course has been designed to expose participants to different "models" of organic markets, whether you are beginning at the retail end or at the farmers' end. How do we ensure that farmers are empowered and consumers get genuine organic produce; how do we manage the day to day logistics of an organic marketing enterprise and how do we keep the ethics in tact in such a "business"?

*You can apply for this course by sending a crossed cheque/DD, along with a filled application form (next page) in the name of **Sahaja Samrudha** for Rs. 5000/- (five thousand only) on or before August 30th 2015. If you want to do e-transfer, contact us separately. If you wish to stay on for one more day to visit some organic stores in Chennai, you can do so with prior information and at your own cost, beyond 5 pm of Sept.28th 2015.*

For any queries, please contact organicananthoo@gmail.com / asha.kisanswaraj@yahoo.in

Medium: English; Limited Seats on First-Come First-Served basis

Experts with hands-on experience as your Resource Persons!

If you are a social entrepreneur, if you are an NGO working with farmers to shift them towards organic farming, if you are an individual out to support farm livelihoods, here is an opportunity to equip yourself through this course!

LAST DATE:
AUG.30TH 2015

Send your application to:
Ananthoo, Organic Farmers Market,
38, Besant Avenue, Adyar,
Chennai 600020
Phone: +91-9444166779

THIS IS A PAID
COURSE AND
FEE IS
RS. 5000/ INCL FOOD,
SIMPLE SHARED
ACCOMMODATION &
RESOURCE KIT

Application Form

1	Name of the Applicant	
2	Full Postal Address	
3	Phone Number	
4	Email Address	
5	Current work (in any manner you want to describe it)	
6	Any organizational affiliation? If yes, pls give details.	
7	Details of fee payment (Bank, Date, DD/Cheque Number, Amount)	
8	Expected arrival and departure from Chennai (tentative for now, to be confirmed later)	
9	Why are you interested in this course?	
10	Interested in staying on for one more day at your own cost to look at some organic marketing initiatives in Chennai?*	
	Yes or No	

*Arrangements for stay would be made only from 26th Sept. night to 28th evening 5 pm.



Food . Farmers . Freedom